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OCT 12 1968

CANNED FRUIT  
FCAN 1-68  
September 1968

## U.S. TRADE IN CANNED FRUITS AND VEGETABLES

U.S. exports of canned fruits and vegetables totaled \$75.2 million during calendar 1967, 22 percent below the 1966 total of \$96.6 million and 25 percent below the 1961-65 average. Smaller 1967 packs of the major canned fruit items curtailed available supplies, and canned fruit exports declined to \$53.0 million--the lowest level in recent years. Sharply lower exports of canned asparagus and tomato products reduced canned vegetable exports to \$22.2 million, 18 percent below the 1966 level of \$27.1 million and 22 percent below average.

Fruit cocktail was again the leading export item by value in 1967 despite the 16 percent drop in shipments from the 1966 level. Of the total 2,736,000 cases shipped, Canada took 677,000, and the United Kingdom 606,000; the two markets combined accounted for 47 percent of the shipments. However, both bought considerably less cocktail from the U.S. than in 1966. Belgium-Luxembourg and West Germany were other important markets, but sales to West Germany were also off sharply from the year before.

Canned peach exports slid even further into second place as sales dropped from \$21.8 million in 1966 to only \$15.1 million in 1967. West Germany was again the most important peach market in terms of volume but bought less than half as much as in 1966. By value, Canada was the number one market although shipments were also down substantially from a year ago. Belgium-Luxembourg, the Netherlands, and Sweden were other important outlets for U.S. canned peaches in 1967. The slump in peach exports has been attributed to higher U.S. prices resulting from short supplies and heavier military procurement and to increased competition from subsidized Australian exports to continental Europe. This competition is best illustrated by the fact that the European Economic Community as a whole accounted for only 47 percent of total U.S. canned peach exports in 1967 compared with 57 percent the year before.

Canned pineapple was the third most valuable export in the group in 1967, worth \$10.7 million. This is the lowest level of pineapple exports in 6 years. Increasing competition from other pineapple-producing countries is mostly responsible for the decline. West Germany was the leading market in 1967 followed by Canada, Belgium-Luxembourg, and the Netherlands. The top four accounted for 63 percent of the total volume.

Canned cherry exports continued to decline, dropping to a 4-year low of \$1.3 million in 1967. This represented a 21 percent drop from the 1966 value. However, in volume, 1967 sales were off 50 percent from the year before. The greater drop in volume reflects the much higher export prices (and corresponding shortage of supplies) to which the slump in exports is attributed.

Canned asparagus exports, which hit their lowest volume in several years in 1966, dropped sharply again in 1967. In spite of this, asparagus was still the export value leader among canned vegetables in 1967. Both higher U.S. production costs and increased foreign competition were responsible for the decline.

Total U.S. exports of fruit, tree nuts, and vegetables (fresh and processed) amounted to \$460.7 million in 1967. This value was 2 percent below the 1966 level of \$469.5 million but the second highest on record. Canned fruits made up only 12 percent of the total compared with 15 percent in 1966, and canned vegetables accounted for 5 percent compared with 6 percent a year earlier. The remaining 83 percent of the 1967 total was made up as follows: fresh fruits and vegetables, 49 percent; dried fruit, 11 percent; tree nuts, 5 percent; and other items, 18 percent.



U.S. exports of selected canned fruits and canned vegetables,  
by value, average 1961-65, annual 1963-67

Item	Average 1961-65	1963	1964	1965	1966	1967
	dollars	dollars	dollars	dollars	dollars	dollars
<b>Canned fruits:</b>						
Apples and applesauce	1/ 462	340	450	(2/)	(2/)	(2/)
Apricots	1,600	1,449	1,057	1,717	1,037	666
Baby food	1,196	1,094	1,559	1,628	1,833	1,858
Cherries	2,141	947	1,913	5,502	1,588	1,252
Fruit cocktail	21,147	22,898	21,990	22,999	24,418	20,426
Grapefruit	1,149	884	589	550	676	477
Peaches	26,199	25,210	23,410	26,179	21,834	15,141
Pears	1,458	1,509	1,073	1,299	1,283	875
Pineapple	14,568	12,774	16,612	15,491	14,712	10,666
Prunes and plums	1/ 276	590	207	(2/)	(2/)	(2/)
Other	1,130	1,513	981	1,557	2,085	1,635
<b>Total</b>	<b>71,326</b>	<b>69,208</b>	<b>69,841</b>	<b>76,922</b>	<b>69,466</b>	<b>52,996</b>
<b>Canned vegetables:</b>						
Asparagus	13,514	15,100	15,571	12,482	9,222	5,411
Baby food	919	991	1,242	744	661	603
<b>Beans:</b>						
Baked beans, pork & beans	964	1,081	971	1,336	1,465	1,135
String or stringless	938	1,786	565	799	726	657
Corn	1,248	1,101	1,389	1,854	2,327	2,768
Peas	943	975	898	1,021	1,121	1,042
Soups	3,096	2,792	3,219	4,039	4,371	4,356
Spinach	1/ 160	139	118	(1/)	(1/)	(1/)
Tomatoes	960	467	1,324	2,105	1,414	1,161
Tomato paste and puree	2,811	3,167	2,485	3,149	2,468	1,900
Tomato sauce for cooking	237	113	238	485	300	295
Other	2,567	2,863	2,504	2,748	3,050	2,867
<b>Total</b>	<b>28,357</b>	<b>30,575</b>	<b>30,524</b>	<b>30,762</b>	<b>27,125</b>	<b>22,195</b>

1/ Four-year average, 1961-64. 2/ Not separately classified after January 1965. Included in "Other." 3/ Does not include tomato juice.

U.S. exports of canned fruits to specified countries,  
by quantity and value, 1966 and 1967

Country	Apricots			Cherries		
	1966	1967	1966	1967	1966	1967
	1,000 : cases : 1,000 :24/2½'s:dollars	1,000 : cases : 1,000 :24/2½'s:dollars	1,000 : cases : 1,000 :24/2½'s:dollars	1,000 : cases : 1,000 :24/2½'s:dollars	1,000 : cases : 1,000 :24/2½'s:dollars	1,000 : cases : 1,000 :24/2½'s:dollars
Canada .....	26	190	19	159	12	123
Europe:						
EEC:						
Belgium-Luxembourg .....	32	221	13	109	23	177
France .....	7	48	5	33	1	9
Germany, West .....	2	19	3	26	38	263
Italy .....	2	13	1	7	1	6
Netherlands .....	11	69	4	25	8	53
Total EEC .....	54	370	26	200	71	508
Austria .....	1	9	1	6	1	5
Denmark .....	9	53	4	24	(1/)	(1/)
Finland .....	1	10	(1/)	5	1	17
Ireland .....	1	4	---	---	(1/)	(1/)
Norway .....	5	45	3	32	(1/)	(1/)
Sweden .....	16	130	11	102	3	50
Switzerland .....	3	17	1	13	(1/)	4
United Kingdom .....	8	53	5	39	14	145
Other Europe .....	1	3	---	---	(1/)	(1/)
Total Europe .....	99	694	51	421	90	743
Other .....	20	153	10	86	39	722
Total .....	145	1,037	80	666	141	1,588
1/ Less than 500 units.					70	1,252

U.S. exports of canned fruits to specified countries,  
by quantity and value, 1966 and 1967--Continued

Country	Fruit cocktail		Peaches					
	1966	1967	1966	1967				
	1,000 : cases : 1,000 : 24/2½'s:dollars:24/2½'s:dollars:24/2½'s:dollars	1,000 : cases : 1,000 : 24/2½'s:dollars:24/2½'s:dollars:24/2½'s:dollars	1,000 : cases : 1,000 : 24/2½'s:dollars:24/2½'s:dollars:24/2½'s:dollars	1,000 : cases : 1,000 : 24/2½'s:dollars:24/2½'s:dollars:24/2½'s:dollars				
Canada	812	677	5,415	761	4,542	643	3,969	
Europe:								
EEC:								
Belgium-Luxembourg	313	2,466	316	2,618	297	1,692	234	1,403
France	41	303	54	400	75	401	116	552
Germany, West	345	2,270	225	1,495	1,667	7,196	741	3,162
Italy	38	276	31	214	21	118	13	64
Netherlands	254	1,690	168	1,098	499	2,136	231	1,034
Total EEC	991	7,005	794	5,825	2,559	11,543	1,335	6,215
Austria	18	128	22	162	145	730	103	500
Denmark	34	251	17	132	146	698	102	533
Finland	35	254	21	147	64	311	38	187
Ireland	45	338	23	168	5	29	1	4
Norway	51	375	53	384	128	607	83	441
Sweden	127	933	117	863	315	1,351	204	1,147
Switzerland	146	1,012	172	1,175	105	527	123	633
United Kingdom	764	5,654	606	4,342	77	419	33	246
Other Europe	21	154	8	55	18	98	11	64
Total Europe	2,232	16,104	1,833	13,253	3,562	16,313	2,033	9,970
Other	252	1,967	226	1,758	155	979	189	1,202
Total	3,296	24,418	2,736	20,426	4,478	21,834	2,865	15,141

1/ Less than 500 units.



Country	Pears		Baby food (fruits)	
	1966	1967	1966	1967
	1,000 cases : 1			

1/ Less than 500 units.



U.S. exports of canned fruits to specified countries,  
by quantity and value, 1966 and 1967--Continued

Country	Pineapple		Grapefruit	
	1966	1967	1966	1967
	1,000 : cases : 1,000 : 24/2½'s:dollars:24/2½'s:dollars:24/2½'s:dollars	1,000 : cases : 1,000 : 24/2½'s:dollars:24/2½'s:dollars:24/2½'s:dollars	1,000 : cases : 1,000 : 24/2½'s:dollars:24/2½'s:dollars:24/2½'s:dollars	1,000 : cases : 1,000 : 24/2½'s:dollars:24/2½'s:dollars:24/2½'s:dollars
Canada .....	188 : 1,387 :	194 : 1,492 :	43 : 350 :	23 : 190 :
Europe:				
EEC:				
Belgium-Luxembourg .....	294 : 2,111 :	192 : 1,388 :	1 : 6 :	2 : 14 :
France .....	119 : 915 :	116 : 835 :	--- : --- :	(1/) : 1 :
Germany, West .....	398 : 2,460 :	404 : 2,627 :	1 : 6 :	1 : 9 :
Italy .....	39 : 276 :	30 : 230 :	(1/) : 3 :	(1/) : 2 :
Netherlands .....	276 : 1,714 :	160 : 1,005 :	2 : 16 :	2 : 15 :
Total EEC .....	1,126 : 7,476 :	902 : 6,085 :	4 : 31 :	5 : 41 :
Austria .....	59 : 416 :	35 : 244 :	--- : --- :	--- : --- :
Denmark .....	37 : 262 :	32 : 221 :	(1/) : 1 :	1 : 5 :
Finland .....	43 : 301 :	30 : 218 :	--- : --- :	(1/) : 1 :
Ireland .....	8 : 56 :	8 : 56 :	5 : 44 :	4 : 38 :
Norway .....	42 : 317 :	38 : 304 :	(1/) : 2 :	1 : 4 :
Sweden .....	50 : 379 :	37 : 286 :	1 : 6 :	2 : 15 :
Switzerland .....	112 : 908 :	37 : 260 :	1 : 12 :	1 : 13 :
United Kingdom .....	175 : 1,713 :	92 : 709 :	19 : 156 :	14 : 123 :
Other Europe .....	68 : 501 :	27 : 192 :	(1/) : (1/) :	(1/) : 1 :
Total Europe .....	1,720 : 12,329 :	1,238 : 8,575 :	30 : 252 :	28 : 241 :
Other .....	117 : 996 :	72 : 599 :	9 : 74 :	5 : 46 :
Total .....	2,025 : 14,712 :	1,504 : 10,666 :	82 : 676 :	56 : 477 :

1/ Less than 500 units.

U.S. exports of canned vegetables to specified countries,  
by quantity and value, 1966 and 1967

Country	Asparagus				String beans			
	1966	1,000 cases	1967	1,000 cases	1966	1,000 cases	1967	1,000 cases
	1,000 cases	1,000 cases	1,000 cases	1,000 cases	1,000 cases	1,000 cases	1,000 cases	1,000 cases
	24/303's:dollars	24/303's:dollars	24/303's:dollars	24/303's:dollars	24/303's:dollars	24/303's:dollars	24/303's:dollars	24/303's:dollars
Canada .....	14	141	10	72	6	15	6	20
Europe:								
EEC:								
Belgium-Luxembourg .....	107	846	60	280	3	9	12	45
France .....	42	342	24	243	(1/)	1	---	---
Germany, West .....	403	1,839	304	1,300	48	120	1	3
Italy .....	3	29	2	19	(1/)	1	(1/)	1
Netherlands .....	96	639	26	143	3	9	2	8
Total EEC .....	651	3,695	416	1,985	54	140	15	57
Austria .....	14	146	8	82	---	---	(1/)	1
Denmark .....	47	334	47	237	1	2	1	4
Finland .....	14	137	3	38	1	3	(1/)	1
Ireland .....	2	23	3	34	---	---	---	---
Norway .....	43	411	30	284	(1/)	1	---	---
Sweden .....	109	904	74	565	---	---	5	17
Switzerland .....	74	881	52	593	38	133	41	157
United Kingdom .....	94	914	58	586	3	12	1	4
Other Europe .....	8	81	7	51	1	5	2	10
Total Europe .....	1,056	7,526	698	4,455	98	296	65	251
Other .....	137	1,555	81	884	128	415	106	386
Total .....	1,207	9,222	789	5,411	232	726	177	657

1/ Less than 500 units.

U.S. exports of canned vegetables to specified countries,  
by quantity and value, 1966 and 1967--Continued

Country	Corn			Peas		
	1966	1967	1966	1967	1966	1967
	1,000 cases : 1,000 cases : 1,000 cases : 1,000 cases : 24/303's:dollars:24/303's:dollars:24/303's:dollars	1,000 cases : 1,000 cases : 1,000 cases : 1,000 cases : 24/303's:dollars:24/303's:dollars:24/303's:dollars	1,000 cases : 1,000 cases : 1,000 cases : 1,000 cases : 24/303's:dollars:24/303's:dollars:24/303's:dollars	1,000 cases : 1,000 cases : 1,000 cases : 1,000 cases : 24/303's:dollars:24/303's:dollars:24/303's:dollars	1,000 cases : 1,000 cases : 1,000 cases : 1,000 cases : 24/303's:dollars:24/303's:dollars:24/303's:dollars	1,000 cases : 1,000 cases : 1,000 cases : 1,000 cases : 24/303's:dollars:24/303's:dollars:24/303's:dollars
Canada .....	91	184	9	36	1	4
Europe:						
EEC:						
Belgium-Luxembourg .....	4	21	(1/)	(1/)	(1/)	1
France .....	20	84	58	---	(1/)	1
Germany, West .....	23	111	60	1	3	1
Italy .....	3	14	7	(1/)	1	---
Netherlands .....	6	22	15	---	(1/)	(1/)
Total EEC .....	56	252	32	1	4	3
Austria .....	1	3	5	---	---	---
Denmark .....	30	126	169	1	3	2
Finland .....	(1/)	(1/)	3	---	---	---
Ireland .....	1	4	2	---	(1/)	2
Norway .....	3	11	11	---	---	---
Sweden .....	73	352	357	(1/)	1	---
Switzerland .....	22	92	78	(1/)	---	---
United Kingdom .....	38	128	167	(1/)	1	---
Other Europe .....	4	20	17	2	7	3
Total Europe .....	228	988	192	4	16	10
Other .....	253	1,000	230	260	1,070	1,028
Total .....	572	2,328	606	273	1,122	1,042

1/ Less than 500 units.



U.S. exports of canned vegetables to specified countries,  
by quantity and value, 1966 and 1967--Continued

Country	Tomatoes		Tomato paste	
	1966	1967	1966	1967
	1,000 : cases : 24/303's:dollars	1,000 : cases : 24/303's:dollars	1,000 : cases : 24/303's:dollars	1,000 : cases : 24/303's:dollars
Canada .....	388	289	244	174
Europe:				
EEC:				
Belgium-Luxembourg .....	1	(1/)	15	13
France .....	(1/)	(1/)	1	---
Germany, West .....	---	(1/)	1	1
Italy .....	(1/)	1	---	---
Netherlands .....	2	5	3	1
Total EEC .....	3	10	20	15
Austria .....	---	---	---	---
Denmark .....	1	2	(1/)	(1/)
Finland .....	---	---	---	---
Ireland .....	(1/)	1	---	---
Norway .....	(1/)	1	1	(1/)
Sweden .....	2	8	---	---
Switzerland .....	---	---	(1/)	---
United Kingdom .....	1	4	2	7
Other Europe .....	(1/)	1	(1/)	1
Total Europe .....	7	27	23	23
Other .....	48	162	129	90
Total .....	443	1,414	396	287

1/ Less than 500 units.



U.S. exports of canned vegetables to specified countries,  
by quantity and value, 1966 and 1967--Continued

Country	Soup			Baby food (vegetables)		
	1966	1967	1966	1966	1967	1967
	1,000 cases : 1,000 cases : 1,000 cases : 1,000 cases : 1,000 cases : 1,000 cases : 24/303's:dollars:24/303's:dollars:24/303's:dollars					
Canada .....	49	314	49	1	7	3
Europe:						
EEC:						
Belgium-Luxembourg .....	2	11	2	1	4	1
France .....	3	15	2	(1/)	1	---
Germany, West .....	(1/)	6	(1/)	(1/)	(1/)	---
Italy .....	1	5	1	(1/)	2	---
Netherlands .....	4	31	2	---	---	---
Total EEC .....	10	68	7	1	7	1
Austria .....	---	---	---	---	---	---
Denmark .....	1	6	(1/)	(1/)	2	(1/)
Finland .....	---	---	---	---	---	---
Ireland .....	---	---	(1/)	---	---	---
Norway .....	(1/)	(1/)	(1/)	---	---	---
Sweden .....	4	21	6	---	---	---
Switzerland .....	2	6	2	3	24	2
United Kingdom .....	21	106	22	---	---	(1/)
Other Europe .....	15	118	27	20	125	10
Total Europe .....	53	325	64	24	158	13
Other .....	730	3,732	686	73	496	76
Total .....	832	4,371	799	98	661	92

1/ Less than 500 units.

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U.S. exports of selected fruits, nuts, vegetables, and related products  
by value, average 1961-65, annual 1963-67

Item	Average 1961-65	1963	1964	1965	1966	1967
	1,000	1,000	1,000	1,000	1,000	1,000
	dollars	dollars	dollars	dollars	dollars	dollars
<b>Fruits:</b>						
Fresh, excluding melons .....	119,500	112,838	121,914	140,965	150,842	155,295
Dried and dates .....	45,617	43,564	43,136	51,779	49,474	50,210
Canned .....	71,178	69,208	69,841	76,922	69,466	52,996
Juices .....	39,260	40,976	34,574	32,966	33,788	40,883
Other fruits and preparations (including citrus oils) ...	10,422	10,187	12,160	10,171	11,463	9,708
<b>Total .....</b>	<b>285,977</b>	<b>276,823</b>	<b>281,625</b>	<b>312,803</b>	<b>315,033</b>	<b>309,092</b>
<b>Nuts (excluding peanuts):</b>						
<b>Total .....</b>	<b>15,671</b>	<b>17,420</b>	<b>18,029</b>	<b>23,005</b>	<b>22,951</b>	<b>24,929</b>
<b>Vegetables:</b>						
Fresh (including melons).....	53,807	56,490	53,055	57,922	69,724	68,934
Canned .....	30,938	33,187	33,881	33,332	29,299	24,339
Other vegetables and preparations .....	29,984	31,600	31,088	27,511	32,480	33,410
<b>Total .....</b>	<b>114,729</b>	<b>121,277</b>	<b>118,024</b>	<b>118,765</b>	<b>131,503</b>	<b>126,683</b>
<b>Grand total .....</b>	<b>416,377</b>	<b>415,520</b>	<b>417,678</b>	<b>454,573</b>	<b>469,487</b>	<b>460,704</b>